



THE CHOLMONDELEY PAGEANT OF POWER

Trade Stand Application Form

15th, 16th, & 17th July 2011, Cholmondeley Castle, Malpas, Cheshire SY14 8AQ

To be completed and returned to Charlie Barlow, Eximius Events Ltd, Egerton Bank, Egerton, Cholmondeley, Malpas, Cheshire SY14 8AF Tel: +44 (0)1829 739206 Fax: +44 (0)1829 720186

Exhibitor's Name	
Address	
	Email
Postcode	Tel
Contact Name	

TARIFF

All the stands will be sold in 3m frontage denominations and depths of either 6m or 9m

Rows B & C Tentage Space : £28.20 per square meter + VAT at 17.5% before 31-12-2011 after which 20%

Rows A,D,E,I,J Premiere Open Space : £13.75 per square meter + VAT at 17.5% before 31-12-2011 after which 20%.

Rows F,,K,L,M Standard Open Space only £11.75 per square meter + VAT at 17.5% before 31-12-2011 after which 20%.

To reserve a Corner Pitch add an additional £100 +VAT

FIRST CHOICE	SECOND CHOICE	FRONTAGE APPLIED FOR	DEPTH APPLIED FOR

ROW APPLIED FOR (please see enclosed map)

A 50% non-returnable deposit is required with your application. Cheques will not be cashed until a site is agreed on and should be made payable to **The CPOP Ltd**. The final payment is due on the 1st June 2011

	Total Cost of Site in Row	£
	Total cost of additional wristbands/tickets	£
	Total cost of Electric, Chairs, Tables,	£
	Total cost of Flooring, Carpet, Chairs, Tables	£
ALL CHEQUES MADE PAYABLE TO CPOP LTD	Grand Total Cost	£

DESCRIPTION OF GOODS

DECLARATION I have read and agree to abide by the Show Rules and Regulations for Trade Stands

Signed

Print name

Date

Signed on behalf of Cholmondeley Pageant of Power Ltd.

Print name

Date



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Flooring, Carpeting, Tables & Chairs Application Form

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	Area / Quantity	Total
Flooring at £4-75 sqm		
Carpet at £3.35 sqm		
Trestle table £7.20		
Chair £3.50		
VAT @ at 17.5% before 31-12-2011 after which 20%		
Total		



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Application For Electricity Supply to Tradestands

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Trading Name	
Address	
Contact Name	
Post Code	Tel

Please Refer to The General Terms and Conditions on the reverse of the back copy of this form.

Please attach a list of appliances to be used

Single 13 amp Socket 0 – 3 KW (£75.00)	
16 amp Cee – Form Socket 0 – 4 KW (£90.00)	
Twin 13 amp Socket 0 – 6 KW (£95.00)	
32 amp Cee – Form Socket 0 – 8 KW (£110.00)	
63 amp Cee – Form Socket 0 – 15 KW (£150.00)	
Add VAT @ + VAT at 17.5% before 31-12-2010 after which 20%	
Total to be transferred on to the Booking Summary on Trade Stand Application Form + VAT	



GENERAL TERMS AND CONDITIONS FOR THE SUPPLY OF A TEMPORARY ELECTRICAL SUPPLY

- 1 The supply is derived from a generator(s) providing 230 volts single phase 50 Hz
 - 2 Distribution is of a temporary nature.
 - 3 Sizing of cables and distribution equipment is based on the power requirement stated on the Electricity booking form submitted by each potential consumer. For this reason once each application has been accepted no additional load shall be permitted on the installation without prior consent of the contractors and only when additional capacity is available.
 - 4 Internal wiring of each stand is not included in the connection charge. Our engineers are able to undertake these works on request this will be subject to a separate cost and invoice.
 - 5 Stand holders undertaking their own internal wiring shall be responsible for conforming to the IEE regulations BS 7671: 1992 and Special Locations, Guidance Note 7, Section 12. All relevant Health and Safety requirements. Electrical test and completion certification must be issued to our engineers prior to energising the supply. The installation shall be confined to the stand/stall space where each supply is terminated.
 - 6 There shall be no interference with the electrical installation once connected to each stand, only company engineers will be authorised access to the installation.
 - 7 Every effort will be made to provide an uninterrupted power supply. However, no liability will be accepted for consequential loss or damage due to power failure.
 - 8 Completion of an Electricity supply booking form does not bind the company to offer a supply. A repayment will be made if it is not possible to provide a supply.
 - 9 Generators should be operational from 10.30am on the day before the Show to the close of the Show. Every effort will be made to ensure Trade Stands have Electricity available from this time.
 - 10 Failure to comply with the above conditions may, at the contractor's discretion, cause the supply to be withdrawn.
 - 11 Payment for the supply of power will be required with the electricity supply booking form.
- Bookings for electricity supply should be sent with the Trade Stand application form, if this is not possible they should at least be with the Show Office by the 1st June 2011. Bookings received after this date may incur extra charges.**



Exhibitor / Trade Tickets & Vehicle Passes

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COMPLIMENTARY EXHIBITOR WRISTBANDS

Allocation will be as follows:

- 3m bays – 2 Wristbands for Exhibitor.
- 6m bays – 4 wristbands for each Exhibitors
- Additional sizes – 1 wristband per 3m

VEHICLE PASSES

Issued as follows:

One vehicle will be allowed to park behind your stand as long as it does not encroach on your adjacent stand holders.

One Vehicle Pass per plot booked

This admits the Vehicle to the Showground on Show Days prior to 8.30am. Unless the vehicle forms part of the exhibitor is parked behind your stand it must be removed to the parking areas before 8.30 am.

Please Note:

Vehicle Passes are required on pre and post Show Days.
 Vehicle passes do NOT admit Driver or Occupants. Vehicle passes must be CLEARLY displayed.

ADDITIONAL EXHIBITOR WRISTBAND/TICKET & GUEST TICKET ORDER FORM

Additional Tickets:

If you wish to purchase additional Wristbands/tickets please complete and return this form with appropriate remittance.
 Please ensure that you purchase sufficient extra Wristbands/tickets for ALL attending on your behalf, or as your guests, e.g. staff and customers etc.

Trading Name	
Address	
Contact Name	
Post Code	Tel
No of additional Wristband/tickets:@ £21 for one day or £33.00 for the weekend plus VAT at 17.5% before 31-12-2011 after which 20% VAT	
No of Additional Car Passes @ £10 + VAT at 17.5% before 31-12-2011 after which 20%	
Total to be transferred onto the Booking Summary on the Trade Stand Application Form + VAT	



TERMS & CONDITIONS

1 Definitions

In these Terms & Conditions the term "Exhibitor" means any person, firm or company who has made an application for and who has been granted space in the Show. The term "Show" means the event detailed on the Exhibitor Contract. The term "Organiser" means the Organiser identified on the Exhibitor Contract or its assignees. The Cholmondeley Pageant of Power 2011 takes place at Cholmondeley Castle, Malpas, Cheshire SW14 8AQ from Saturday the 17th July to Sunday 18th July 2011

2 Exhibitor Application Form

Bookings of stand space at the Show must be made on the Organiser's official Exhibition Application Form and must (if so required) contain information on all Exhibits to be displayed. Until the completed Exhibitor Contract has been received and accepted by the Organiser, the Organiser has the right without giving notice to the Exhibitor to reallocate the stand space to another Exhibitor and the booking will be null and void. Upon acceptance of the Exhibitor Contract by the Organiser there shall be a contract between the Organiser and the Exhibitor to which these Terms and Conditions shall apply.

3 Allocation of Stand Space

Every effort shall be made to allocate to the Exhibitor the stand space which has been requested. However, to facilitate an effective layout of the Show and if the Organiser believes it to be in the best interest of the Show, the Organiser has the right to make a stand space reallocation at any time.

4 Payment

All payments must be made in accordance with the terms and methods set out on the Exhibitor Contract.

In the event the Exhibitor fails to meet any such payment obligations (whether as to the amounts or date of payment) then the Organiser reserves the right to cancel its contract with the Exhibitor and to resell or reallocate the stand space allocated to the Exhibitor and the provisions of Paragraph 5 below relating to cancellation charges shall apply.

5 Cancellation of Stand Space

If the Exhibitor wishes at any time prior to the Show to cancel or reduce the stand space allocated to him, then written notice of such wish, stating reasons for such cancellation or reduction, must be given to the Organiser by Recorded Delivery Post. For the avoidance of doubt the Organiser shall not be obliged to accept the Exhibitor's notice of cancellation reduction. The date of cancellation shall be the date the Organiser notifies the Exhibitor that it accepts the Exhibitor's notice. In the event that the Organiser accepts the Exhibitor's notice of cancellation or reduction of his stand space, or in the event that the Organiser terminates the contract with the Exhibitor for whatever other reason, the Organiser shall have the absolute discretion (but without prejudice to any other right or remedy available to the Organiser and without being under any liability to refund or reduce any payments due under these Terms and Conditions) to reallocate or resell the stand space allocated to the Exhibitor and to apply the following cancellation charges: The 50% deposit is non-refundable at any time of cancellation. Less than 3 months prior to the exhibition, 100% of the total stand cost is non-refundable.

6 Reduction of Space

In the event the Exhibitor notifies the Organiser in accordance with Paragraph 5 above that he wishes to reduce the size of his stand space, the Organiser shall be entitled to resell or reallocate such stand space and to apply the scale of cancellation charges set out in Paragraph 5 above to the total cost according to the amount by which the original stand space allocated to the Exhibitor is reduced.

7 Stand Space and Exhibits

The Exhibitor must occupy the space allocated to him by show opening time on the first day of the Show. In the event the Exhibitor fails to do so, he shall be deemed to have cancelled his stand booking space and the Organiser shall be entitled to resell or reallocate such stand space and the provisions of Paragraph 5 relating to cancellation charges shall apply. If in the opinion of the Organiser the Exhibitor's stand or display extends beyond his allocated space, the Organiser may at its sole discretion charge the Exhibitor for the extra space occupied at the prevailing rate. The Exhibitor must not erect his Exhibits in a manner which would in the opinion of the Organiser obstruct the light or impede the view along the open spaces or gangways of the Show or occasion inconvenience or to otherwise affect the display of any other Exhibitor. The Organiser reserves the right without being required to give notice to the Exhibitor to alter the layout of any site floor plan or position of any stand at anytime. The Organiser and any other person either authorised by the Organiser or having an interest in the premises shall without notice be entitled to access at all reasonable times before, during and after the Show to the Exhibitor's stand.

8 Prohibition of Transfer

The Exhibitor may not assign, sub-let, share or grant licences over or permit any other party to occupy the whole or any part of the space allocated to the Exhibitor without the written consent of the Organiser.

9 Services

The Organisers may officially appoint any person, firm, company or corporation to provide any services in connection with the Show and only those appointed will be permitted to canvas Exhibitors or execute work in connection with the Show. Companies providing services for the Show are detailed in the Exhibitor's Manual.

10 Stand Construction

Space only sites comprise of a chalk marked floor space only. It is the sole responsibility of the Exhibitor to provide island site dividing walls and/or exhibition perimeter walling, carpeting, any raised floor requirements, electric/rigging, etc. Exhibitors are required to arrange the design and building of Floor Space only sites, (including any island site dividing walls and/or Exhibition perimeter site walls to a height of no less than 2.5 meters). NB: The Organisers are NOT responsible for the cost of these walls. All construction must be carried out within the provisions of the Health and Safety at Work Act. All stand construction, dressings and stand materials must comply with the rules and regulations details of which will be published in the Exhibitor's Manual. Exhibitors will be charged in full for removal of any goods or parts of space only stands not removed by the end of the de-rig period. Shedding Sites comprise of tentage including side and back partitions and front night screen. Information on optional additional extras, such as floor covering and electricity will be included in the Exhibitor's Manual. Electrical supply and lighting are not included in the shedding scheme package but are available from the officially appointed Electrical Contractor.

11 Duration of Show

Details of Show hours are given in the Exhibitor's Manual. During these times stands must be adequately manned by the Exhibitor's staff with the Exhibit's fully set up and not covered up. The Exhibitor must be ready and able to conduct business during the Show hours.

12 Undesirable Activities

If it appears to the Organiser that the Exhibitor may be engaged in activities which are deemed to be contrary to the best interests of the Show or which appear unethical or to be in breach of the law, the Organiser may, without being under any liability to refund or abate any charges paid or due herein, cancel any stand space allocation which may have been made to the Exhibitor and require him forthwith to vacate the stand space allocated to him and refuse the Exhibitor the right to participate further in the Show.

13 Compliance with Regulations

The Exhibitor shall abide by and observe all requirements, laws, rules and regulations whether imposed by the Organiser, the proprietors or managers of the show ground or any municipal or other Competent authority.

14 Insurance

Without prejudice to his obligation to indemnify the Organisers under clause 19 the exhibitor shall at all time whilst these rules apply maintain adequate insurance cover with a reputable insurance company or Lloyds underwriter in respect of the following risks: The risks incurred by the indemnities in sub clause 19 Public liability to a limit of not less than one million pounds for any one occurrence (with no limit on the aggregate cover) Employers liability sufficient to be in compliance with the Employers Liability (Compulsory Insurance Act) 1969 The Exhibitor shall also ensure that he has full indemnity insurance against the usual risks in respect of all loss or damage to goods Loss of expenses and commitments caused by cancellation, abandonment, postponement, curtailment or delayed transportation – £20,000. The Exhibitor shall on request produce for inspection by the Organisers the policy and premium in respect of receipt of the above policies mentioned.

15 Cancellation or Change of Location or Date of Show

Change of location, curtailment or change of date or show. In the event that the site where the show is to be held, shall, in the sole determination of the Organiser, become unfit or unavailable for occupancy or shall be substantially interfered with by reason of fire, flood, tempest or any other such cause or as a result of government intervention, malicious damage, acts of war, acts of God, strike, lockout, labour dispute, picketing, embargo, injunction, or should the Organiser decide that owing to any such cause or agency it is necessary or advisable to curtail, relocate or change the date of the show or reduce the planned period for preparation display or dismantling, the Exhibitor waives any and all claims he might have against the Organiser for refunds, damages or expenses. Under any of these circumstances the Organiser reserves the right without being under any liability to the Exhibitor for refunds, additional expenses or otherwise, to change the location and/or date of the show upon reasonable notice to the Exhibitor. The Exhibitor hereby acknowledges that in the event any of the circumstances referred to in the above paragraph occur he shall have no right to any refunds, damages or expenses. In the event the Show (or part thereof) is cancelled by the Organiser for commercial reasons, including without limitation, lack of support, then all payments by the Exhibitor to the Organiser will be refunded, but the Exhibitor hereby agrees that in such circumstances he will have no further claim (whether for damages or otherwise) against the Organiser.

16 Default and Exhibitor's Insolvency

If the Exhibitor breaches or fails to perform or observe any obligations or restrictions set out in these Terms and Conditions, or if the Exhibitor becomes bankrupt, commits any act of bankruptcy, ceases to carry on business, goes into liquidation, or has a receiver, administrative receiver, manager or administrator appointed in respect of any of its assets or enters into any composition with its creditors generally or has a petition preserved for the making of an administration order or has an order made or resolution passed for it to be wound up (otherwise than in furtherance of any scheme for the amalgamation or reconstruction) or if the Exhibitor undergoes any similar or equivalent process in any jurisdiction then the Organiser shall be entitled without notice to the exhibitor to terminate its contract with the Exhibitor forthwith and to resell or reallocate the stand space allocated to the Exhibitor and the provision of Paragraph 5 above relating to the cancellation of stand space shall apply.

17 Failure to Vacate and Dilapidations

If the Exhibitor, or their servants, agents or subcontractors should fail to remove all their property or otherwise fail to vacate the show ground by the specified time as shown in the Exhibitor's Manual, due to any cause whatsoever, the Organisers will hold the Exhibitor fully responsible for any penalties imposed by the venue owner, or any other losses and costs incurred by the Organiser as a result of the Exhibitor failing to vacate the premises by the agreed time. Should the Exhibitor, their employees or agents cause any dilapidation to the premises the Exhibitor concerned shall be liable for the cost of any dilapidation charged by the venue owners.

18 Limitation of Liability

The Organiser, its employees or agents shall not be liable for any loss, theft, damage or injury to persons or property suffered by the Exhibitor, its employees or agents. Information given by the Organiser about the show is accurate to the best of its knowledge but does not constitute any warranty or representation by the Organiser and therefore any mistake or omission will not entitle the Exhibitor to cancel his stand space booking. Whilst the Organiser shall use its reasonable endeavours to Organise and promote the show in such a manner as it considers appropriate, the Organiser reserves the right to amend or vary the manner or methods of such Organisation and promotion and therefore any statements made by or on behalf of the Organiser as to audience projections or methods of timing of promotion shall constitute only general indications of the Organiser's promotion and Organising strategy and shall not amount to any representation or warranty.

19 Indemnity

The Exhibitor hereby fully and effectually indemnifies the Organiser against all costs, claims, demands, proceedings and losses whatsoever made against or incurred by the Organiser, its employees, agents or contractors as a result of any cause whatsoever arising in connection with the participation in the show of the Exhibitor, his agents, contractors or employees. The Exhibitor also fully and effectually indemnifies the Organiser against any claim made by any contractors or agent appointed by the Organiser as a result of a failure on the part of the Exhibitor, his agents, contractors or employees to perform in any way any contract entered into by the Exhibitor with such contractors or agents. If the Exhibitor is a limited company, the directors of the Exhibitor hereby undertake to fully and effectually indemnify and keep indemnified the Organiser its employees, agents and contractors against all costs, claims, demands, proceedings and losses for which the Organiser or its employees, agents and contractors may become liable in consequence of damage or injury to any person or property occasioned by or arising out of the act, default or negligence of the Exhibitor, its employees or agents or any other person under its direction or any independent contractor engaged by it.

20 Entire Agreement

These Terms & Conditions contain the entire agreement between the Organiser and the Exhibitor and may not be changed orally, but only in writing signed by a duly authorised representative of the part against whom enforcement of any waiver, change, modification or discharge is sought.

21 Governing Law and Jurisdiction

These Terms and Conditions shall be construed in accordance with English law and the Exhibitor hereby submits to the non-exclusive jurisdiction of the English courts.

TRADE STAND TERMS & CONDITIONS



TRADE STAND APPLICATION CHECK LIST

THE CHOLMONDELEY PAGEANT OF POWER

15th, 16th, & 17th July 2011, Cholmondeley Castle, Malpas, Cheshire SY14 8AQ

To ensure that we can provide you with a high standard of customer service,
please complete and return the below check list as appropriate, before posting your application.

Please keep a copy of all paper work for your reference.

Have you completed and enclosed the following:

- 1 Risk Assessment Forms? (This is a statutory requirement).
- 2 Trade Stand Application Form?
- 3 Copy of Adequate Insurance Cover?
- 4 A Photograph of your Trade Stand?
- 5 Electricity Supply Booking Form?
- 6 Additional Wristbands/Tickets, Guest Tickets & Subscription Form?
- 7 Show Programme Advertising – Please indicate if required
- 8 Payment

Post-dated Cheques are not accepted and will be returned with your application, which will result in a delay in allocating your Trade Stand Plot/s. Remember to add VAT onto your payment.

Please note:

Under advice, Portable Generators of any kind are not permitted on the Showground.

All exhibitors must use Showground electricity supply only. See enclosed booking form.

Please return completed Application Form, payment and other relevant forms to:

Charlie Barlow, Eximius Events Ltd, Egerton Bank, Egerton,
Cholmondeley, Malpas, Cheshire SY14 8AF

50% deposit must accompany all applications.

Cheques to be made payable to: The Cholmondeley Pageant of Power Ltd.

Post dated cheques and applications will be returned, which will cause delay in allocating your plot/s.



TRADE STAND APPLICATION GUIDANCE NOTES

Guidance notes are provided to assist you with the completion of the enclosed Trade Stand Application schedule. However, should you require any further assistance please do not hesitate to contact a member of staff at this office who will be happy to help you with your application

- Complete the application forms in black ink using block capitals.
- Ensure you include a reliable contact telephone number.
- Indicate if you will be using LPG.
- Take care when booking your plot/s, indicating clearly your preferred area and what meterage you require
- When matching a marquee etc to your plot, ensure the marquee etc will fit within your plot. Please find below a metric conversion table for your assistance:

Metres	Feet
1.8	6
2.4	8
3	10
6	20
10	32
12	39
15	49

- All exhibitors must complete the enclosed Risk Assessment Forms in full. Cholmondeley Pageant of Power does not take any responsibility for incorrectly completed Risk Assessment Forms or any enforcement resulting from such actions.

TRADE STAND BOOKING FORM

- Ensure you purchase additional exhibitor wristbands or tickets as required with your application.
- Ensure you transfer all payment details to the Booking Summary form. **Remember to add VAT on to your payment.**
- Please include payment with your application. Post-dated cheques will be returned, which will result in a delay when allocating your plot/s.

IMPORTANT NOTICE

Security

Please note that although the Society provides a Security Patrol and static guards from 7pm on Friday the day before the show until 9am on Monday after the show, exhibitors are responsible for the security of their own stand. As such, Cholmondeley Pageant of Power cannot be held responsible for any loss or damage to stock or property of individual trade stands. Cholmondeley Pageant of Power reserves the right to stop and search all vehicles entering or leaving the showground.

Access

Exhibitor access to the showground is via Estate Office Gate only and at the following times:

Friday 1000hrs - 1800hrs

Saturday 0600hrs - 0800hrs and 1800hrs - 2000hrs

Sunday 0600hrs - 080hrs and 1800hrs - 2300hrs

Monday 0700hrs - 1500hrs

Arrivals outside of these times will be refused entry to the Infield, but may be parked in a holding area at the discretion of showground security.

Exhibitors staying on the showground on the Infield may leave and enter the showground via Estate Office Gate outside of show opening hours. Vehicle passes; wristbands and tickets must be available for inspection at Gate Security. Failure to do so will result in refusal of re-entry onto the showground.

All exhibitors, including contactors, must display vehicle passes and have exhibitor wristbands or tickets to gain entry to the showground. Failure to do so will result in refusal of entry into the showground. Exhibitors should have vacated the showground by 3pm on Monday, 19th July.

Many thanks in anticipation of your understanding and patience with the above.